

The 12th year of triennial EKOPLAGÁT '11

The international exhibition and contest of issued posters on the theme of nature conservation and environment in Žilina / Slovakia

Dedicated to the 40th anniversary of the Convention on Wetlands (Ramsar, Iran, 1971)

Organizers:

State Nature Conservancy of the Slovak Republic Administration of Malá Fatra National Park in Varín Carpathian Wetland Initiative

Under the auspices of: The Ministry of Environment of the Slovak Republic **In co-operation with:** Považska Gallery of Art in Žilina

Exhibition: 3th November - 4th December 2011, Považska Art Gallery in Žilina

Deadline for sending the entries: 30th September 2011

The first international exhibition EKOPLAGÁT took place in the Považská Art Gallery in Žilina, Slovakia in 1978. It was the first regular international event of this kind in the world. Every three years Ekoplagát Žilina shows the public the latest trends in poster art aimed at topic of environment and nature protection. Ekoplagát Žilina has its cultural, social and educational justification as an important international event increasing the public interest in conservation of diversity of life on Earth.

Participants: The competition will exhibit the work of professional designers, visual artists, art agencies, teams of authors, environmental organisations and institutions and of students of the art and design academies and universities.

Registration Fee: None

Official languages: Slovak, English

Prizes: The International Jury will award the following prizes:

Grand Prix Ekoplagát - Žilina 2011 1st Prize Ekoplagát - Žilina 2011 2nd Prize Ekoplagát - Žilina 2011 3rd Prize Ekoplagát - Žilina 2011.

Diplomas are part of the prize. The honour prizes of the jury and the prizes of interested organisations can also be awarded.

Participants should follow the <u>ENTRY RULES EKOPLAGÁT' 11</u> and accept the additional conditions and guidance are following:

- 1. The students of the art and design academies and universities can enter the works of the art studio.
- 2. Each <u>entry form</u> must be enclosed in a sealed envelope along with the posters. The participants are requested to fill in the entry form in block letters. The entry form must be signed by the participant.
- 3. The participants are required to fill the <u>label</u> in block letters. A copy of the label must be fixed with adhesive tape to the bottom- right corner on the back of each poster.
- 4. Please send the document in digital file recorded on CD-ROM as well, otherwise the poster will not be included in the catalogue. The CD must be able readable by Microsoft Windows platform. File technical specification: A4 size, 350 dpi resolution, file type: TIFF or JPG format.
- 5. The posters should be packed in a safe and practical manner to avoid any damage during transport. The organizer does not take any responsibility for damage sustained during the transport.
- 6. All the posters entering for the competitive exhibition become the property of the Organizers Mala Fatra National Park Administration. The posters will not be returned.
- 7. The organizer will not undertake any customs clearance. The organizer will not take responsibility for the delay of entries in transit. The posters should be sent as printed matter of a non-commercial value statement. Please do not state the price of your submission (if yes maximum price should be 10 USD or 20 EUR) on the postal declaration or invoice, as it complicates the delivery procedure. The organizers will not undertake any customs formalities.

THE <u>STATUS of Ekoplagát</u>, <u>ENTRY RULES</u>, <u>ENTRY FORM</u>, and <u>THE LABEL</u> can be downloaded from the website www.npmalafatra.sk/ekoplagat

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